



# Planet Horizon: An Explorer's Awakening

In 1968, during the Apollo 8 mission, astronaut William Anders snapped a photo of the Earth and some of the Moon's surface. This photo – which shows our planet half shrouded in darkness, rising up through outer space – became known as “Earthrise,” and [nature photographer Galen Rowell](#) later described it as “the most influential environmental photo ever taken.”

Fresh Air Clean Water Media presents an immersive journey to rediscover Earth's wonders



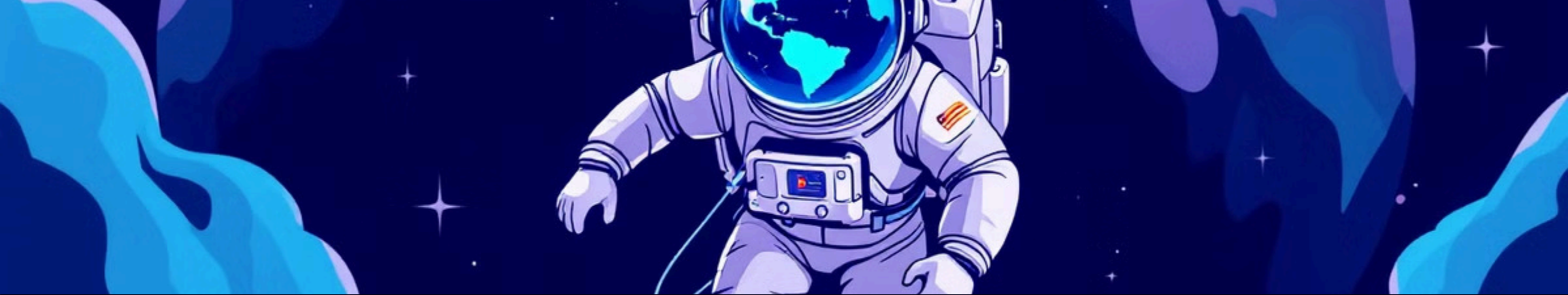
by **Bruce Long**

# The Overview Effect

Buzz Aldrin, Neil Armstrong, and Michael Collins were among the first astronauts to see Earth from space on July 16, 1969 as part of the Apollo 11 mission. This experience is said to have caused a shift in awareness known as the "overview effect".

**This is a state of mental clarity that can occur when someone is so far away from Earth that they are overwhelmed by the fragility and unity of life on the planet.**





# The Overview Effect

1

## Apollo 11 Mission

First astronauts see Earth from space

2

## Emotional Catharsis

Overwhelmed by Earth's fragility and unity. Songs we know and connect with interpreted for this experience. Harmonies and emotional soundtrack brings the viewer into a deeper engagement with the EARTH!

3

## Shifting Awareness

The effects of the Overview Effect are lifelong, and has compared to the feeling of falling in love or seeing your child for the first time. Voices of Apollo astronauts by Aldrin, Armstrong, and Collins



# Interactive Soundtrack: Communal Singing

**A guided musical journey from Earth to space, led by our vocal director**

As stunning visuals of Earth's natural wonders and space unfold around them, audiences join in singing familiar songs reimagined with cosmic themes. The repertoire includes uplifting Earth classics like "What a Wonderful World" and space-inspired anthems like "Rocket Man," arranged specifically for group participation.

Our expert vocal director guides the audience through simple harmonies and call-and-response patterns, creating layers of sound that build as the visuals transition from Earth's landscapes to unforgettable moment of seeing Earth from AFAR..... The immersive experience (Proprietary IP based Immersive Augmented Reality including dome environment enhances the visuals. Our 360' Sound design will create responsive acoustics and balancing background tones based on each building we perform the show in; making even untrained voices blend beautifully together.

Each performance becomes unique as the audience's energy shapes the experience - some nights may feature powerful gospel-style moments during the Earth sequences, while others might create ethereal, floating harmonies during space scenes. This organic interaction between voices, visuals, and shared human experience deepens the overview effect's emotional impact.

# Act 1: Earth's Natural Wonders through the eyes and voices/music and images of our Indigenous Peoples.



# Act 1: Earth's Natural Wonders

Indigenous peoples have a deep, interconnected relationship with the land and the Earth. This connection is not just about physical proximity but about a profound understanding and respect for the natural world.



# Act 2: Begin our Journey to Space



## Enter Space Capsule

Experience the anticipation through the astronauts' eyes as they perform final checks, their hearts racing. Feel the tension in the cramped capsule as voices from Mission Control echo through their headsets, following procedures perfected through thousands of hours of training.



## Liftoff Experience

The raw power of liftoff engulfs your senses as the spacecraft pierces through the atmosphere. Watch Earth's surface gradually recede while a stirring musical score builds to mirror the emotional journey. Original compositions blend with familiar melodies, creating a soundtrack that captures this pivotal moment of leaving our home planet.



## Earth from Afar

Witness our blue marble suspended in the cosmic void, while spectacular lightning storms dance across continents. Through NASA and JPL's groundbreaking footage, enhanced for full immersion, observe the fragile atmosphere that protects all life - a thin blue line that ignites the Overview Effect in all who witness it.

# Act 2: Begin our Journey to Space

1

## Enter Space Capsule

POV of astronauts, we hear in their words and experiences as they prepare for space flight and then with the incredible experience of launch

2

## Liftoff Experience

View from windows, music transitions. Music begins to build as we begin to sing in Act 2.

3

## Earth from Afar

Atmospheric wonders, lightning strikes. Otherworldly footage of our continents, our oceans, our polar caps, our beautiful EARTH.

4

## Deep Space Perspective

Gazing back at our pale blue dot, seeing Earth as one unified sphere without borders, floating in the vast darkness of space.

5

## Cosmic Connection

Experiencing the profound overview effect as stars surround us, understanding our place in the cosmos and our shared destiny as one human family.







# Act 3: Musical Crescendo Dawn of Awakening to One Planet-One People

"As I looked down at the Earth – this stunning, fragile oasis, this island that has been given to us, and that has protected all life from the harshness of space . . . I couldn't help thinking of the nearly one billion people who don't have clean water to drink, the countless number who go to bed hungry every night, the social injustice, conflicts, and poverty that remain pervasive across the planet. Seeing Earth from this vantage point gave me a unique perspective. . . Part of this is the realization that we are all traveling together on the planet and that if we all looked at the world from that perspective we would see that nothing is impossible." – NASA astronaut Ron Garan, [The Orbital Perspective](#)"

The joy of singing as we fly through space, exhilarating journey that most of us have never seen before, let alone as an immersive wondrous awe EARTH IN SPACE AS A PLANET!



## Audience Participation

Sing along with soaring soundtrack



## Jacob Collier

Emotional, Uplifting Spontaneous orchestral conducting. A concert within a movie: A LIVING SOUNDTRACK!



## Immersive Experience

3D UV glasses, wraparound screen



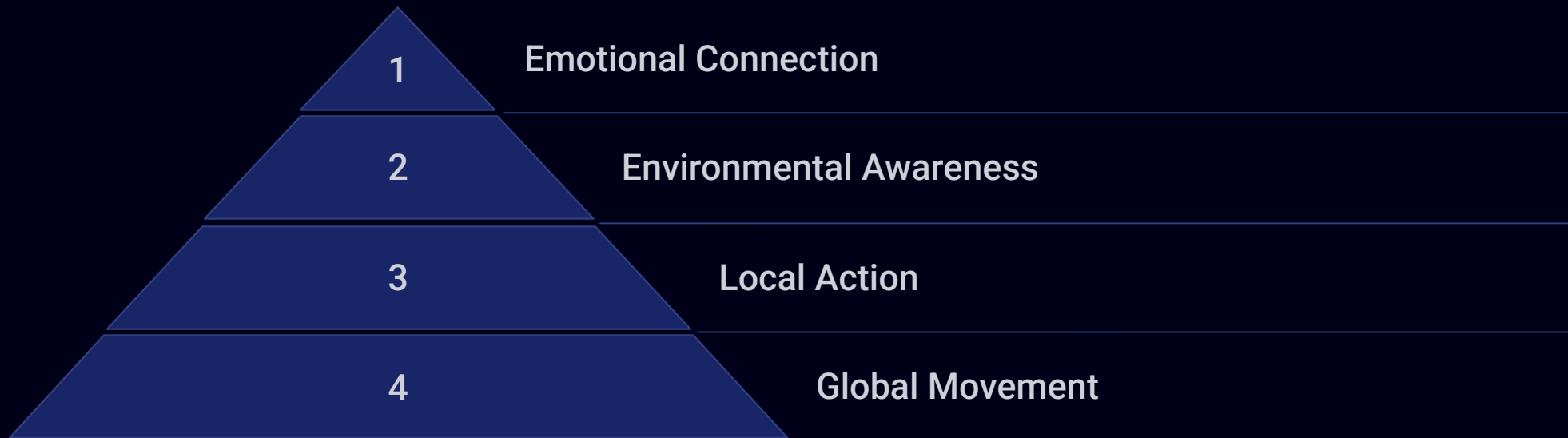
# PROPRIETARY IMMERSIVE IP FOR 360' MUSIC & IMMERSIVE VIRTUAL REALITY EXPERIENCE

INCREDIBLE 360' SOUND EXPERIENCE(IP)

EMOTIONAL ENGAGEMENT

- 45 Minute Interactive Experience
- Projection Theater with 3D Elements
- First-Person POV with Astronaut Narratives
- Breathtaking Visuals with Incredible Music
- Indigenous Wisdom Narratives from Global Cultures
- Traditional Songs and Ceremonies from Earth's Ancient Peoples combined with High Profile Pop artist and their songs.
- Sacred Connection to Land and Sky Through Native Voice

# Impact and Outreach



Connect audiences with local planet-saving initiatives



# Experiencing Planet Horizon

## Immersive Concert Tour-Pop-up Travelling Show

Bringing wonder to communities worldwide: traveling shows will appear on every continent, with a Universal language of music and options for multi-language subtitles. (Dome to LED to UV Glasses). Sing-along creates a Living and Exhilarating Personal Soundtrack.

## Television Companion

Extend the experience to home viewers by creating a fully immersive Streaming version that can be consumed in 2d or viewed through Oculus or other VR/AR solutions.

## Educational Resource

Inspire next generation of earth stewards, with versions available for schools and museums. Extended content and FACW Curriculum companion

# Grassroots Connections



## Local Environmental Partnerships

Planet Horizon will connect with environmental and nature organizations in each city to create meaningful local impact.



## Community-Specific Action

Audience members will be provided with calls to action tailored to specific communities and local environmental needs.



## Educational Resources

Educators can access a resource packet with lesson plans and local activities related to environmental activities in their area.

# Planet Horizon: An Explorer's Awakening

Fresh Air Clean Water presents Planet Horizon, an immersive experience that invites audiences to rediscover the beauty of our planet and inspire a deep sense of responsibility for its future.

